

Burnal Equinox 2018 Event Wrap-up Report

Overview

The 3rd annual Upstate NY Burnal Equinox: Artificial Intelligence, was held on Saturday, March 3, 2018, 7pm - 7am at Tommy's Warehouse, 227 York St. in Rochester, NY.

Debi "Crackerjack" Mansour served as the producer of the event and worked with a team of department leads.

Proceeds will be used to create a non-profit entity for the purpose of holding the annual Burnal Equinox Celebration.

Tickets

Ticket Prices were \$18+fees in advance or \$25 cash at the door.

Online ticket buyers were offered the option to donate an additional amount towards art grants (minimum of \$3 donation).

171 advance tickets were sold for a total of \$3078.00. Twenty people chose to donate an additional amount totalling \$179.96. Door sales totaled \$896 (one person was \$4 short but was admitted anyway). The combined total is \$4153.96.

Attendees/Admission

This was an all-ages event with all attendees under the age of 18 accompanied by a parent or legal guardian. All attendees were required to show ID at the door and those 21 or older were given UV reactive hand stamps to designate such. Anyone under 21 was not given a stamp.

Doors were open from 7pm to Midnight.

Art and Workshops

Participants made the following things happen: Virgin/Newbie Education and Kissing booth with Several Games, Huge Snack Station, Gift Bar, Station for Hot Drinks, Interactive Lighted Lotus Flower, 6 x 6 Make Your Own Art Gallery, Midnight Noodle Service, 10 Principles Magnetic Poetry, Drinko Plinko, Robot Sammiches, Various Other Art Installations, Fire Spinning, DJ Sets, Live Music and much, much, MORE.

Volunteerism

The following persons volunteered as Lead Organizers:

DEPARTMENT	WHO	Head of department is also responsible for recruiting volunteers
Logistics	Crackerjack	Set up ticket purchase, secure location/permits/insurance, facilitate official BM status, overall event production
Parking	Doc Bob	Map out parking plan and help participants park
Art	Cherry Bomb & Angela	Recruit/coordinate artists to bring their work to the event, placement, onsite liaison
Door	John & Elizabeth	Develop door plan, Check tickets/ID/Sign waiver, hand out bracelets
Promo/Communications	Crackerjack	FB/BM Site/Announce lists
Gift Bar	Thomas & Sheck	Bar bitch
Music	Gregbird & Nataraj	Recruit/coordinate DJs and other performances, secure equipment, assist with setup/tear down
Signage	Crackerjack	To get people to the right area for parking, and then from parking to the door
Greeting & Virgin Education	Titsy & Mary	Develop plan for fostering Burner Education and Greeting

Items of Note

The purpose of this event was to celebrate the Equinox and foster relationships within our regional Burner community, as well as raise money to keep this celebration a viable annual event going forward. We were thrilled that many participants traveled from as far as 4 hours away to attend.

Unlike last year, the event purchased several items that will now be in inventory for future events. This increased expenses, but these items will be used in the future. As Bernal Equinox grows, the expenses will increase and we would like to have some funds set aside to accommodate the anticipated increases. In the future, as funds allow, we will look at offering art grants, reduced price tickets for leads, volunteers, and artists, etc.

The weather was not as cold as last year and we had several fire spinners as a result.

The LNT results were good this year as a result of being very specific with artists and participants that they would need a plan for any trash produced by their contributions.

There was one medical incident. A participant over-indulged in alcohol and became dehydrated. His son, who was also attending, decided to call 911. The Emergency Responders were very helpful and accommodating. He made a full recovery.

Expenditures

ITEM	BUDGETED	ACTUAL	NOTES
Venue			
Tommy's Warehouse	\$500.00	\$500.00	
Event Insurance	\$250.00	\$175.16	eventhelper.com
DPW & Decor	\$200.00		
black light (spot light)		\$69.99	
bar light		\$15.20	
black light bulb		\$16.17	
curtain lights (7)		\$97.93	
star		\$125.00	
led for bar		\$26.99	
1 XL ext cord		\$37.79	
2 small etx cords		\$4.30	
3 outdoor extension cords		\$22.23	
Staple gun & staples		\$33.19	
Gorilla tape		\$9.70	
Plastic Sheeting		\$47.43	
Heaters	\$300.00	\$359.96	
Propane		\$50.00	
Door			
ID Bracelets/Swag	\$200.00	\$200.00	actual spent was over budget but Door Leads donated the balance
Waivers	\$0.00	\$0.00	
Volunteer Laminates			
ribbon		\$5.35	
Fire			
N/A			
LNT			
Trash bags	\$10.00		donated
Toilet paper	\$10.00	\$7.55	
Cleaning supplies	\$40.00		
Total Expenses	\$1,510.00	\$1,803.94	
Total Revenue		\$4,153.96	
Balance		\$2,350.02	